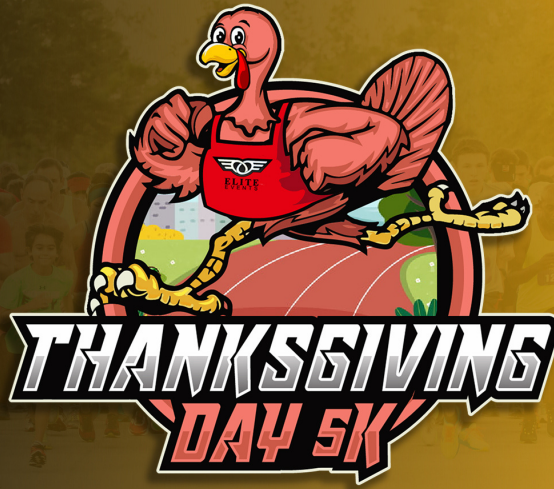


**7:00AM**

**NOVEMBER 23, 2023**

# ATHLETE GUIDE



## ADDRESS OF EVENT

**HERTZ ARENA**  
11000 Everblades PKWY  
Estero, FL 33928

## PACKET PICK UP

**Early Packet Pick Up**

Tuesday 11/21

Poke Fusion Fort Myers

4:00-6:00PM ([Directions](#))

Wednesday 11/22

Restore Hyper Wellness Naples

4:00-6:00PM ([Directions](#))

**Emergency Only Race Day Packet**

Pick Up from 5:50-6:40AM

*\*Shirt sizes and styles are first come, first served.*

## RACE DAY

Pre-Race Instructions: 6:50AM

National Anthem: 6:55AM

Race Start: 7:00AM

Awards: First 100 finishers.

## ELITE EVENTS TRACKER



**FREE IN THE  
APP STORE**

INFO | MAPS | TRACKING | RESULTS

*\*Don't forget to take lots of photos and screenshot your results for social media! Be sure to hashtag #runeliteevents & follow us @runeliteevents on Instagram and Facebook.*

## WHAT TO EXPECT

*A professionally produced, high quality athletic event... from start to finish!*

When you arrive at packet pick up, you'll feel the energy and excitement as you check in and are assigned your very own bib number. But this isn't just any ordinary bib number, it's equipped with a timing chip that will automatically keep track of your epic race journey and allow your friends and family to follow your every move on the free, easy-to-use Elite Events Tracker App. No need to carry a phone, just pin on your bib and let the chip do the work!

But before you hit the starting line, head over to the t-shirt table where you'll get to choose between a high-quality, colorful and gender-specific tech t-shirt or a soft and comfortable cotton tank top. As you prepare for the race, the lively music will get your heart pumping and your feet ready to fly.

When the gun goes off, you'll be running over timing mats that will keep track of your time for each segment of the course. And don't worry about hydration, there will be water stops along the way to keep you going strong.

As you make your way down the home stretch, don't forget to smile because our official race photographers and videographers will be waiting to capture your victorious moment. You'll be wearing your huge finisher medal with pride and taking a picture in front of the Elite Events backdrop. Your free race photos and videos will be online in just a few days, so don't forget to share them with your friends and family!

After crossing the finish line, you'll enjoy a variety of delicious snacks and instantly view your results and split times via the free Elite Events Tracker App. And if you added your friends before the race, you can follow their progress too! Get notifications sent straight to your smartwatch or cell phone as you run. It's going to be an unforgettable experience!

## PARKING

Ample free parking is available at Hertz Arena where the race starts and finishes.

## RESTROOMS

We highly encourage you to use the restroom before you arrive as this will help greatly reduce restroom lines. Indoor restrooms are located inside Hertz Arena.

## AWARDS

The first 100 finishers will receive a mug award and a unique top finisher medal right as they cross the line.

## POST RACE SNACKS & REFRESHMENTS

Post race snacks will be prepackaged items. Bananas and fruit are subject to local grocery store availability. Please supplement your post race snacks as necessary.

## PARTICIPANT TRACKING

The most user friendly participant tracking app in the running industry is included free.

**Step 1:** Download the Elite Events Tracker App

**Step 2:** Click on the Event (Thanksgiving Day 5k)

**Step 3:** Search the name or bib of the participant/s

**Step 4:** Claim yourself and add other runners to track. That's it! It's super simple.

*Optional Steps...*

**Step 5:** Runners can upload a photo that will be displayed in the results.

**Step 6:** Share your profile so your friends and family can follow along race day.

**Step 7:** Make sure "Push Notifications" are turned on so you receive messages when your tracked participants pass timing points.

## SHIRTS



## AWARDS



## FINISHER MEDALS



OR CHOOSE A BAG!

## TRACKING APP



